

Viola (Fateme) Kazemi

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UI/UX Designer & Computer Engineer Systems-minded UI/UX Designer with a B.S. in Computer Engineering and 4+ years of experience crafting secure, high-fidelity digital experiences. Specialist in evolving Design Systems for high-traffic platforms, with a proven history of designing interfaces for 2 million+ users and reducing fraud by 90%. Expert at bridging the gap between sophisticated visual layout and technical implementation.

WORK EXPERIENCE

Freelance

Dec 2024 – Present

UI/UX Designer

Canada

- Translate complex business goals into **high-fidelity prototypes** and scalable wireframes for diverse clients.
- Implement **Bento Grid layouts** and accessibility-first palettes to optimize dashboard scannability.
- Ensure all deliverables meet **2026 Accessibility standards** through rigorous audit-ready checks.

Unitedreams Inc.

Dec 2020 – Nov 2024

User Experience Designer

Canada

- Applied design thinking to create engaging user experiences, meeting goals, and enhancing satisfaction.
- Utilized Figma wireframes, and prototypes, ensuring clear communication.
- Conducted usability tests and user research to drive data-driven design decisions and user-centered solutions.

Carrene Corp

July 2018 – Sept 2020

UI/UX Designer

Iran

- Architected and maintained a **unified design system** to ensure component consistency across cross-functional teams.
- Engineered data visualization models to track **KPIs** and support evidence-based design decisions.
- Defined **product roadmaps and feature scoping** in collaboration with stakeholders and engineers.

Kavosh Corp

Sept 2017 – July 2018

UI/UX Designer

Iran

- Conceptualized and deployed user authentication flows focused on **minimalist design** and high-security outcomes.
- Optimized the secure login process, contributing to a documented **90% reduction in fraudulent activity**.

SKILLS

Hard Skills: End-to-End Product Design, UI/UX Strategy, Advanced Prototyping, Component-Driven Design Systems, Information Architecture, Accessibility (WCAG compliance), User Research, Usability Testing.

Tools & Collaboration: Figma (Auto Layout & Variables), Framer, Agile/Scrum, Engineering Handoff, Cross-Functional Collaboration, Stakeholder Management, User-Centered Design.

EDUCATION

Mazandaran University of Science and Technology

2011 – 2015

B.S. in Computer Engineering

Iran