

Viola (Fateme) Kazemi

viola.kazemi@gmail.com | (403) 918-9312 | Toronto, Canada | [linkedin](#) | [portfolio](#)

UI/UX Designer & Computer Engineer Systems-minded UI/UX Designer with a B.S. in Computer Engineering and 4+ years of experience crafting secure, high-fidelity digital experiences. Specialist in evolving Design Systems for high-traffic platforms, with a proven history of designing interfaces for 2 million+ users and reducing fraud by 90%. Expert at bridging the gap between sophisticated visual layout and technical implementation.

WORK EXPERIENCE

Freelance

Jan 2023 – Present

UI/UX Designer

Canada

- Translate complex business goals into **high-fidelity prototypes** and scalable wireframes for diverse clients.
- Implement **Bento Grid layouts** and accessibility-first palettes to optimize dashboard scannability.
- Ensure all deliverables meet **2026 Accessibility standards** through rigorous audit-ready checks.

Carrene Corp

July 2018 – Sept 2020

UI/UX Designer

Iran

- Led visual and interaction design for **OTP systems** in the Raaz and Ramzban banking apps, serving a global user base.
- Architected and maintained a **unified design system** to ensure component consistency across cross-functional teams.
- Engineered data visualization models to track **KPIs** and support evidence-based design decisions.
- Defined **product roadmaps and feature scoping** in collaboration with stakeholders and engineers.
- Created a library of 50+ reusable components to reduce design-to-dev handoff time.

Kavosh Corp

Sept 2017 – July 2018

UI/UX Designer

Iran

- Conceptualized and deployed user authentication flows focused on **minimalist design** and high-security outcomes.
- Optimized the secure login process, contributing to a documented **90% reduction in fraudulent activity**.

Licenses & certifications:

Google UX Design Professional Certificate

June 2026 – Now

Technical Toolkit:

Design: Figma, Framer, Sketch, Canva, Adobe CC.

Code: iOS, Swift, HTML, CSS, JavaScript fundamentals.

Focus: Design Systems, Interaction Design, Accessibility (WCAG), Visual Storytelling.

EDUCATION

Mazandaran University of Science and Technology

2011 – 2015

B.S. in Computer Engineering

Iran